Partners Exhibition

Nursing & informatics will be on stage to present brand new scientific developments. From research to implementation results for the benefit of patients.


Theme of the conference: eHealth for all
Every level collaboration - From project to realization

Official support of Swiss government and Geneva County

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Département fédéral de l’intérieur DFi
Office fédéral de la santé publique OFSP
Patrick Weber Chair of the organizing committee in the name of the International Medical Informatics Association Nursing Informatics SIG (IMIA NI) welcomes you to NI2016, the 13th International Congress on Nursing and Allied Health Informatics. This exceptional event will take place in Geneva Switzerland, in June 2016.

"Geneva the smallest of the big capitals"

Geneva is situated in one of Europe’s most beautiful scenery, between lake and mountains. In the very heart of Europe, Geneva has a long tradition as a venue for major meetings and is a host city to many international organizations such as the United Nations Organization, the World Health Organization, the International Labor Organization, the International Red Cross and the European Organization for Nuclear Research, among others. It has been a cultural center for many centuries and home to many creative spirits in the fields of science and art. It has all the advantages of a small city combined with the facilities and services usually only found in much larger cities.

This international event will

- welcome more than 1,000 worldwide participants
- put the emphasis on health care needs to use accurate and up-to-date data: nurses are the best professionals to assist the patient to access care, and use of information technologies is unavoidable for accessing best practice and best documentation.

The conference will offer

- New concepts for presenting the partners
- New concept for posters
- New events
- Best effort will be put in to give you best offer for your investment and immediate visibility. Have access to our friends’ database.

On behalf of Scientific Program Committee, I am proud to welcome you at NI2016 congress. The International Medical Informatics Association Nursing Informatics SIG (IMIA NI) organizes the 13th International Congress on Nursing and Allied Health Informatics.

EHealth is about to be mature and it is time to present successes and areas still needing improvement. The Conference will cover the domains listed hereafter for nursing and all allied health care professionals. This exceptional event will take place in Geneva Switzerland, in June 2016. I am encouraging all of you to be present and to contribute to a successful conference.

Prof Hyeoun-Ae Park
2. Scientific program

eHealth for all

Collaboration at every level from project to realization

eHealth

- The impact of the national eHealth strategies: benefit for the person and the citizen.
- Contribution of nurses helping patients to be part of these strategies.
- What Information Technologies (IT) are empowering patients and health care providers.
- How IT can empower patients and health care providers.

Mobile Health

- The entire organization of the conference will be demonstrating the potential of the mobile applications.
- Values and power for underdeveloped countries will be demonstrated in the sessions and in the exhibition area.

2.1 Ergonomic impact in application design

Ergonomic in designing applications is becoming a must for better acceptance of the system by the user. Follow the presentations proposed in these domains. Human factor for clinical applications is belonging to this category.

2.2 Clinical IT

Clinical data benefits mainly by information technologies for patient safety, best practice, availability of best data concerning health and wellbeing. Workflow, outcomes, and research are part of this domain.

2.3 Personal Health Record (PHR)

Citizens and patient are concerned with managing their own health records. The most up-to-date IT and the role of the health professionals regarding this domain will be presented.

2.4 Simulation laboratories

Simulation and applications testing are part of the contractual obligation before an information technology being put into practice. Experiences and improvement of simulation labs will be presented.
2.5 Transmission, interoperability, exchanges

This is the basic for successful eHealth developments. Major evolution in this domain will be presented.

2.6 Standards

Role of the standards, ontologies and terminologies in health care; reports, experiences and proposals in this domain will be shared.

2.7 Interoperability showcases

In collaboration with IHE and HL7, HIMSS will present the first ever nursing interoperability showcases.

2.8 Education in health care IT

Education is the basic step for health care professionals and population to achieve competencies. Systems are different from one country to the other and from one domain to the other. Experiences will be presented to facilitate exchanges in this domain.

2.9 Ethics

Policies and ethics are part of implementations and experiences on policies and ethics will be presented.

2.10 Translational in IT

Benefits, difficulties, and importance of translational IT will be presented.

3. Fashion Show on Wearable Devices

- A fashion show on wearable devices is the best way to demonstrate the power and the feasibility of all types of connected devices.
- The aim of this event is to offer companies and institutions the opportunity to showcase their latest breakthrough in the IT field.
- This show will be open to delegates as well as to the public in order to raise awareness of these new features, enabling professionals to collect valuable biomedical data.
- This activity will benefit from a specifically dedicated time slot and will take place in the Plenary room during 2 hours.
4. Participants

This major congress will welcome about 1’000 persons from around the world. Clinicians, executives and healthcare professionals will take opportunity to explore health IT. In the ehealth strategy IT is playing a crucial role. This platform facilitates the business relation and promotes innovations which make the difference.

The International Conference Centre offers the necessary facilities for large conferences: registration area, cloak-rooms, post office, bank nearby, bar/kiosk/souvenir and an adjacent large parking with 1200 places.
5. Partner and exhibition opportunities
5.1 Platinum partner (one partner only)  
CHF 75’000.-

Exclusive partner position

Benefits:

- Acknowledgement of your status of main sponsor of the Event in the preliminary program (January 2016)
- Full visibility (logo and company description) on our website and on all collaterals
- Your logo on the lanyards
- Your logo on the conference bags
- Your advertisement inserted in the participant’s conference bag
- The name of your company on all screens displayed during transitional periods.
- Attribution of the sole VIP lounge of the Conference center (fully equipped with a terrace) and dedicated signage to get access to it
- A dedicated room (60 participants capacity school type) to present your activity
- A 36m² booth at the Exhibition Hall – priority booth allocation in the exhibition area
- 10 free Conference registrations (value : CHF 7’000.-)

Dedicated room at the same level as the VIP lounge

VIP lounge 40m² with a terrace for 100 persons
5.2 Gold partner (two partners only) CHF 50’000.-

Major partner position

Benefits:
- Acknowledgement of your status of main sponsor of the Event in the preliminary program (January 2016)
- Full visibility (logo and company description) on our website and on all collaterals
- Your advertisement inserted in the participant’s conference bag
- The name of your company on all screens displayed during transitional periods.
- A dedicated room (25 participants capacity) to present your activity
- Attribution of a 4-people business office
- A 12 m2 booth at the Exhibition Hall – priority booth allocation in the exhibition area
- 4 free Conference registrations (CHF 2’800.-)

5.3 Silver partners (limited to five partners) CHF 30’000.-

Benefits:
- Acknowledgement of your status of main sponsor of the Event in the preliminary program (January 2016)
- Full visibility (logo and company description) on our website and on all collaterals
- Your advertisement inserted in the participant’s conference bag
- The name of your company on all screens displayed during transitional periods.
- Attribution of a 2-people business office
- A 9 m2 booth at the Exhibition Hall
- 2 free Conference registrations (CHF 1’400.-)
6. Partner NI2016 and raise your corporate visibility…

✓ Welcome cocktail party  Already attributed to Geneva County

☐ Gala evening  CHF 30’000.-

Includes:

- Acknowledgement of your status at the Gala Evening venue (banner + menus)
- Acknowledgement of your status of main sponsor of the Event in the preliminary program (January 2016)
- Full visibility (logo and company description) on our website and on all collaterals
- Your advertisement inserted in the participant’s conference bag
Post-conference support

After the conference 35 worldwide experts are invited outside of Geneva for 3 days to work on a dedicated topic in relation with the conference theme. The outcome is the edition of special event publication.

Includes:

- Your banner on the Post-conference site
- Your name and logo in the special post-Conference publication
- Acknowledgement of your status of main sponsor of the Event in the preliminary program (January 2016)
- Full visibility (logo and company description) on our website and on all collaterals
- Your advertisement inserted in the participant’s conference bag

It could be like this, the location is not yet determined.
Company Presentation  CHF 125.- / seat

Includes:
- Room for your presentation (75 minutes before session opening on Monday, Tuesday or Wednesday (07h30-08h45) or during lunch time on Monday or Tuesday). Room sizes from 18 to 970 seats.
- Your banner in the room where the activity is held
- Your name and logo in the official program and in the list of financial partners

Level -1
Room sizes: 18, 50, 96 or 150 seats

Level 0
Room sizes: 216 or 496 seats

Level 1
Room size: 970 seats

Level 2
Room sizes: 20, 25, 60 or 70 seats

Level 3
Room sizes: 24 or 60 seats
Translation support  CHF 15’000.-

Includes:
- Your banner on the screen where the conference takes place
- Your name and logo in the official program and in the list of financial partners
- Your logo on the NI2016 website

Financial support of a grant  CHF 1’850.-

To favor the attendance of participants from emerging countries, NI2016 offers them the opportunity to apply for a bursary allotment

Benefits:
- Your company’s name on the official program, the website and the list of donors.

Financial support of the International Students contest  CHF 10’000.-

There will be a maximum of 8 International Students competing

Benefits:
- Visibility of your company’s name and logo during the presentation of the contest in the Plenary Room, on the official program, the website and the list of donors.

Financial support of the Swiss Students contest  CHF 10’000.-

There will be a maximum of 4 national Students competing

Benefits:
- Visibility of your company’s name and logo during the presentation of the contest in the Plenary Room, on the official program, the website and the list of donors.
6.1 Moreover…

Fashion Show on Wearable Devices

Showcase of your connected devices at the Fashion Show on Wearable Devices  

CHF 4’000.-

Fashion Show on Wearable Devices + Rental of 9m² booth*  

CHF 6’500.-  

(* includes: 2 badges for access to the exhibition and the conferences and 4 lunches)

Fashion Show on Wearable Devices + Rental of 9m² booth* with basic equipment  

CHF 7’500.-  

(* includes: 2 badges for access to the exhibition and the conferences and 4 lunches)

Enhance your visibility

Bag insertion (1 A4 publication *) in the Conference bag  

CHF 2’000.-  

* needs prior approval of the organizers

Insertion of your note-pad in the Conference bag  

CHF 4’000.-

Insertion of your pen in the Conference bag  

CHF 4’000.-

2nd Cover advert in the program to be distributed at the Conference  

CHF 3’500.-

Regular advert in the program to be distributed at the Conference  

CHF 2’500.-

Back-Cover advert in the program to be distributed at the Conference  

CHF 4’000.-

Rental of a 2-persons office  

CHF 1’000.-

Rental of a 4-persons office  

CHF 2’000.-
Your booth at the Conference Exhibition Space

Rental of a 9m2 booth  CHF 4’300.-
Includes: 2 badges for access to the exhibition and the conferences and 4 lunches

Rental of a 12m2 booth  CHF 5’700.-
Includes: 2 badges for access to the exhibition and the conferences and 4 lunches

Universities, schools and public hospitals only:

Rental of a 9m2 booth in the -1 level  CHF 2’900.-
Includes: 2 badges for access to the exhibition and the conferences and 4 lunches

CICG welcome desk

CICG Restaurant’s Terrace
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