



Geneva, Switzerland - June 25-29 2016

Exhibit Hall hours: Mon and Tue 9:00 am - 6:00 pm, Wed 9:00 am - 11:00am

The HIMSS Interoperability Showcase™ during NI2016 offers health ICT solution providers the chance to play a critical role in leading the evolution of healthcare while connecting with qualified, engaged decision-makers. The vendor-neutral, live environment allows providers to collaborate to maximize the collective impact of their technologies, demonstrating how seamless health information exchange and true continuity of care contribute to improved outcomes, more engaged consumers and regulatory compliance.

The Showcase is your organization's opportunity to demonstrate your interoperability in the following areas:

- Home care
- Nursing home
- Connected patients (tablets)
- Handoff/Care Coordination
 - Longitudinal/ plan of care/ Patient story eSummary
- Nursing Workflow
 - Nursing data (vital signs, assessments, pain, skin)
 - Medication administration
- Discharge data
- Patient care devices
- HL7 FHIR®
- HL7 V3
- Handoff/Care Coordination - Services
- eHealth
- Health Information Exchange
- Interoperability
- IHE
- Innovation
- **NEW** Telehealth
- **NEW** API

SPONSORSHIP PACKAGE PRICING: 3,700 CHF

Benefits

Exposure: Located at the main entrance, be the first to engage with visitors as they enter the exhibit hall

Networking: Connect with attendees as they explore the Showcase

Brand Exposure: Website, Program, on-site signage, pre-conference ePushes

Participation: Your solutions will be used in a connected environment to present a use case alongside other industry solutions

Education Session: 30-minute presentation in the Showcase Theater included in the conference agenda

Featured Success Story: Distribution of your success story or white paper on the Showcase floor and website

Attendee List: Lead list of Showcase attendees after the conference

Passes: Two conference passes that include educational programming and admission to educational sessions

Contact Us

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www.interoperabilityshowcase.org/NI2016

