

NI 2016 IBM Session

Title:

Mobile and Analytics for Nursing at the Point of Care

Presenter:

Judy Murphy, RN, FACMI, FHIMSS, FAAN
CNO, IBM Global Healthcare

Description:

Mobile apps for nurses are beginning to be seen as critical components of effective and efficient patient-centered care by providing anytime, anywhere access to patient information and the plan of care in any venue – acute, long term, community and home. Ms. Murphy will describe how mobile apps are enabling a new way to care for patients; not digitizing an existing process, but designing an end-to-end experience that allows nurses to have access to data and analytics to make the right decisions and execute tasks at the point of care. Join this session to learn how using a role-specific, user-centric design, built upon a data secure platform is essential for success.